

# MUHAMMAD ZUNAIR KHAN

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## DIGITAL MARKETER | SEO EXPERT | SHOPIFY DEVELOP

With over a year of experience as a Digital Marketing, Social Media, and SEO Expert, I excel in driving online growth and optimizing brand presence. Skilled in Shopify development, I create tailored e-commerce solutions to boost user engagement and conversions. Proficient in SEO, social media management, and data-driven strategies, I deliver impactful results and stay current with industry trends to ensure effective

## WORK EXPERIENCE

### Shopify Development | Wordpress Expert | Digital Marketing

- Create a lot of shopify website and do creative work in the field of digital marketing
- Work on Wordpress, Website complete SEO expert, Having digital skills

### WordPress | SEO | Blogging | Digital Marketing

December 2020 - Present

- On-page SEO, off-page SEO, Technical SEO
- WordPress customization using Themes and Plugins
- Remote Job as a digital marketer (September 2023- Present)

## SKILLS

- Shopify Developer
- JavaScript
- Wordpress Customization
- Html, CSS
- SEO Expert/ Content Writer
- WordPress/ Logo designer/ Canva Expert

## EDUCATION

### ICS | Superior Group of Colleges

Nov 2017 - Aug 2018

- Studied Basic subjects and core concepts
- Work with team fellows to enhance the learning

### Bachelor of science in Computer Science | University of Lahore

Nov 2019 - Aug 2023

- GPA: 3.11
- Android development
- Final Year Project - Smart Rescue- Andriod App

## INTERESTS

- Simulation Design
- Blogging
- Create Responsive Websites
- Reading Books
- Particulate Matters
- Cricket

## CERTIFICATES FROM COURSERA

- Shopify Developer (2024)
- Cyber Security (2023)